

**October 2014**

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*Connections Newsletter*

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*Connections Professional Networking*

Luncheon Friday, **October 3**

**Celebrating Connections  
29th Birthday!!**

**Petroleum Club  
Lunch Buffet \$18**

**Please RSVP\* by  
Wednesday October 1  
connectionsprofnet@gmail.com**

*To prevent Connections being charged by the Petroleum Club for no-shows, if you need to cancel your RSVP please do so*

*by 10:00 am on the Thursday prior to the meeting. We need to confirm our numbers with Petroleum Club by 11:00 am the day before.*

**To cancel, please send email to [connectionsprofnet@gmail.com](mailto:connectionsprofnet@gmail.com) or call 658-9590.**

**Connections accepts cash or checks. Please have your check made payable to Connections prior to arriving at the meeting to expedite registration.**

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## October Guest Speaker

### **Amy Broussard Executive Director**

#### **Women's Foundation**

*Amy Broussard is a Lafayette native with 12 years of marketing experience. She has significant experience in marketing and business development in both the telecommunications and healthcare industries. Currently, Ms. Broussard is the Executive Director for Woman's Foundation, a local non-profit organization dedicated to promoting the total well-being of women and their families. She helps each division of the foundation achieve their department goals while maintaining a healthy relationship with a 30-member Board of Directors. As the executive director she also works closely with committees to maintain Woman's Foundation's finances and investments, issue grants to help fund programs that are in line with the foundation's mission and award scholarships to local nursing students who meet certain criteria.*

*Prior to Woman's Foundation, Ms. Broussard was the Sales and Marketing Analyst for LUS Fiber where she handled internal and external communications for a new company in a highly competitive market. This included properly informing employees of the reasoning behind any product changes and assisting them in communicating to customers as well as developing marketing messages to customer to inform them of upcoming opportunities and other important notices. In that role she also managed the brand of a local company with national recognition and worked to maintain the company's positive image in the community and across the country.*

*She is a member of the Junior League of Lafayette and the 705, and a graduate of the University of Louisiana at Lafayette.*



#### **PRESIDENT'S MESSAGE Nanette Heggie**

October 2014 President's Message:  
**We are 29 for the first time!**

This month marks Connections' 29th birthday as Lafayette's original "Good Ole Girls Club". Back in 1985, women weren't allowed into other civic groups. Mary Lou Wilkins, Jayne Webre and Chris Corbo decided it was time to give career oriented women a place to network, share ideas and experiences, and provide encouragement and recognition for one another. The first Connections meeting was held in October of 1985 at Michael's Ballroom with 80 women in attendance.

Life is a journey, and like all of us, Connections has gone down different paths throughout the years: changing locations, meeting formats, and membership. What hasn't changed is the awesome resource that we as women can provide for each other through Connections. Our friendships help us to see problems and opportunities we might not otherwise see, and to find new creative solutions and answers.

Here's to Connections' next 29 years...May we all continue down this road together!

Nanette Soileau Heggie, CFP®  
Investment Partners of Acadiana

## News & Announcements

**NEW Connections website:**  
**[www.ConnectionsForWomen.net](http://www.ConnectionsForWomen.net)**

**Connections 2014 - 2015 Membership Directory  
will be available at the October meeting!!!**

**Members...Please email announcements and postings to Rebecca Taylor and she will share  
on Connections Facebook**  
**[Rebecca@acadianaprofile.com](mailto:Rebecca@acadianaprofile.com)**

***Welcome to our new Connections  
Members!!!***

**Laura Myers  
You Got To Have It**

[laura.f.myers@gmail.com](mailto:laura.f.myers@gmail.com)

Debbey Ryan  
Prescriptive Marketing  
[debbeyryan@gmail.com](mailto:debbeyryan@gmail.com)

ToriAnn Buchanan  
ToriAnn Buchanan LMT  
[talkingfields@yahoo.com](mailto:talkingfields@yahoo.com)

Lisa David  
Delta Dental Insurance  
[ldavid@delta.org](mailto:ldavid@delta.org)

## **"Spotlight on Business"**

**Deirdre Detraz**  
**Apex Prevention**

*I have been running a cardiovascular prevention center locally, under the direction of a group of cardiologists, for 4 years. And while the center was the first of its kind in the area, the program was limited to one particular protocol for the screening of patients. There are several nationally recognized prevention models from all over the country. Medicine is evolving and so is prevention. I felt the need to expand my services to include not just one but several prevention methods available to clients.*

[apexprevention@gmail.com](mailto:apexprevention@gmail.com)

Phone: 337-739-7278  
2801 Kaliste Saloom Rd., Suite 200 B  
Lafayette, LA 70508

**Bring your business card and at each meeting we will draw a name. Your business will then be "Spotlighted" in the next monthly newsletter.**

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## September Meeting

A special thank you to our guest speaker

***Rodlyn Cochran***

***Bizzuka***



Petroleum Club  
111 Heymann Boulevard (Oil Center)

**Buffet lunch \$18**

Please bring cash or **preferred method of payment check.**

Networking begins at 11:30 a.m.

Meeting begins at 12:00 Noon.

Please **RSVP\*** by noon on **Wednesday, October 1.** It is important that you let us know if you plan to attend.

**email: [connectionsprofnet@gmail.com](mailto:connectionsprofnet@gmail.com)**

***Bring a door prize! It's a GREAT way to promote YOUR business!!***

### **Door Prizes**

**Thank you to our members and guests for the many door prizes donated for the September meeting.**

Rodlyn Cochran...Bizzuka  
Rose Moss...Mary Kay  
Marietta LaBauve...Rodan & Fields  
Kim LeBlanc...Fleur de Lis Candles  
Cynthia Comeaux...Xtra Hands  
Debra Billeaud...Billeaud Technologies



Mark Your Calendar!

Connections Meeting – **October 3**

Networking and business card exchange begins at 11:30 a.m.  
Meeting starts promptly at 12:00 noon at the Petroleum Club.

Connections Monthly Board Meeting - **Monday, October 6,**  
**Rebecca Taylor's office at NOON. address: 128**  
**Demande (near Travel Lodge) 1st Floor Conference**  
**Room**

Deadline to submit articles to be included in the next  
Connections Newsletter – October 15.

Mark Your Calendar - Future Connections' Meetings

**November 7**  
**December 5**



**\$1000 Connections UL Lafayette Scholarship**

Connections Professional Woman's Networking Organization awards a minimum of one UL Lafayette Scholarship per year with preference given to a mature woman student between the ages of 24 and 55 - one either returning to college for a career change, or a mature first-time student. Selection is based on academic merit, cumulative GPA 2.5 or higher, and professional promise by the Connections Scholarship Committee. Should you know of a woman meeting the criteria above, please encourage her to contact the UL Lafayette Scholarship Office in Martin Hall for a Connections Scholarship Application.

**FAITH HOUSE IMMEDIATE SUPPLY NEEDS**

Laundry Detergent  
Dishwashing Liquid  
Lysol & Floor Cleaner  
Diapers - Sizes 4 & 5  
Paper Towels  
Towels & Washrags  
Ethnic Hair care products  
Sanitary products  
Twin Sheets & Blankets  
Brooms & mops  
Paper Plates, Utensils, Bowls, & Cups



**ITEMS NEEDED FOR WHEN WOMEN MOVE OUT OF SHELTER**

Sheets/Blankets  
Carseats & Fans  
Pots/Dishes/Utensils Kitchen Tables/Chairs  
Furniture (Sofa, Bed, Dresser, Etc.)  
Suitcases

**Items can be brought to the Connections' Meeting and Mary Usner will deliver them to Faith House.**

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### Connections Officers

Nanette Heggie- President

Deirdre Detraz- President Elect

Connie Marcantel – Newsletter VP

Rebecca Taylor– Public Relations VP

Cynthia Beslin – Membership VP

June Brillhart – Treasurer

Fritzie Fine- Program VP

Vonda Broussard - Secretary

Rodlyn Cochran– Board Member at Large  
and Career Achievement

Joann Pugh-Scholarship Chairperson

Renee Box - Arrangements Chair

CONNECTIONS is a monthly newsletter published by the members of CONNECTIONS. For consideration of all information and articles, contact Newsletter Vice President and Editor, Connie Marcantel at 406-2650 or [connie@acadiana.bbb.org](mailto:connie@acadiana.bbb.org). If you would like to become a member of CONNECTIONS, contact Cynthia Beslin,

### **CONNECTIONS PURPOSE AS BY OUR CONNECTIONS CONSTITUTION**

SECTION ONE: TO PROVIDE A PROFESSIONAL , EDUCATIONAL AND PERSONAL SUPPORT NETWORK FOR CAREER-ORIENTED WOMEN.

SECTION TWO: TO PROVIDE AN ARENA IN WHICH CAREER-ORIENTED WOMEN CAN MEET ONE ANOTHER.

SECTION THREE: TO PROMOTE PROFESSIONAL ACHIEVEMENTS OF WOMEN IN THE COMMUNITY .

SECTION FOUR: TO PROVIDE MODELS FOR THE COMMUNITY .

Enjoy yourself at our meeting!!



Membership Vice-President at 232-1737 or  
[cynthia.beslin@prudential.com](mailto:cynthia.beslin@prudential.com).

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Connections Professional Networking for Women, PO Box 51463, Lafayette, LA 70505

If you don't want to receive emails from us anymore, [click here to unsubscribe](#).