



Connections Professional Networking



**MAKE A LASTING
CONNECTION IN 2016!**

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Upcoming Meeting
Friday, November 11, 2016

Please join us for a wonderful networking experience!

Petroleum Club Lunch Buffet | \$18

Please RSVP by Wednesday, November 9th.
It is important that you let us know if you plan to attend.

You may RSVP via [e-mail](#) or on our [website](#).
Email: connectionsprofnet@gmail.com

To prevent Connections from being charged by the Petroleum Club for no-shows, if you need to cancel your RSVP please do so by 10:00am on the Thursday prior to the meeting. We need to confirm our numbers with Petroleum Club by 11:00am the day before.

To cancel, please send email to connectionsprofnet@gmail.com.

Connections accepts cash or checks. Please have your check made payable to Connections prior to arriving at the meeting to expedite registration.



Petroleum Club
[111 Heymann Boulevard \(Oil Center\)](#)

Buffet lunch \$18

Please bring cash or preferred method of payment check.

Meetings are being held in the lounge on the 1st floor, near the arch driveway, down the hall from the buffet.

Networking begins at 11:30 am.

Meeting begins at 12:00 Noon.

Featured Speaker



Martha Hebert
Co-Owner
Sweet Southern Ladies Designer Cakes

Martha Hebert, co-owner of Sweet Southern Ladies Designer Cakes, was born and raised on her grandfather's 100-acre sugar cane farm on the outskirts of St. Martinville. Having raised her children and retired, she converted the old barn house on the farm into a professional kitchen, and turned her love of baking into a business — and Sweet Southern Ladies was born in 2004. As a graduate of the University of Southwestern Louisiana, she holds a Bachelor of Science degree in Vocational Home Economics Education and earned another in Elementary Education.

Martha's spirituality and deep faith in God has always been the corner stone of her life, which combined with a passion for baking and sugar-art, has contributed to the success of Sweet Southern Ladies Designer Cakes. In 2008, she and co-owner (and sister!) Becky Guidry, self-published and edited their first book, Sweet Treasures. Together, they have conducted cake design and construction courses across the nation and internationally, produced a collection of

educational DVDs and more, and have been published in many magazines.

Martha and Becky appeared on TLC's Ultimate Cake Off in both seasons, taking the win in the first season for \$10,000.

President's Message



Dear Ladies of Connections,

As most of you know, I have a new career now. I am still getting settled in, but already it feels like home. So recently, I was organizing a few things in this new office of mine. By the way, I really need to decorate... banker decor = boring decor... but that's another day! In my need for order, I came across the book, *Who Moved My Cheese*, by Spencer Johnson, M.D.. It was a best seller at one point, and many of you may have heard of it like I had. But for one reason or another, I just never got around to reading it. I probably thought that it didn't apply to me. But life changes, and it's funny how things work out. So now I see the title sitting on the bookshelf, and suddenly I am a little interested. I flipped through a few pages and was hooked. I thought it might be interesting to some of you to get a little short synopsis of what it spoke about. Many of us are going through so many changes, and how we go through the change will definitely affect how we come out of that change. So here goes...

Two mice are named Sniff and Scurry. And two are "little people" – beings the size of mice who look and act a lot like people. Their names are Hem and Haw.

Cheese is a metaphor for what you want to have in life – whether it is a good job, a loving relationship, money, a possession, health, or spiritual peace of mind.

And the "maze" is where you look for what you want – the organization you work in, or the family or community you live in.

In the story, the characters are faced with unexpected change. Eventually, one of them deals with it successfully, and writes what he has learned from his experience on the maze walls.

When you come to see "The Handwriting on the Wall," you can discover for yourself how to deal with change, so that you can enjoy less stress and more success (however you define it) in your work and in your life.

Written for all ages, it does not take long to read. But, what you take away from it could really make an impression. Maybe there is a kernel of truth in the book for you too.

As for me, it really put things in perspective, and change can be a very good thing. I am certainly going through many changes... I have a new career (said that one in the beginning!) I am now an empty nester, my husband is soon to start a new career also, and we are dealing with the ever changing world of aging parents. The good thing is that I am not alone. I have a big family and many friends to share all of my joy, love, anticipation, fear and sadness with. After all, they are going through the same things. This little thing we called life is brief... lets run through it together with open arms!

Have a Joyful Day!

Best Regards,

Cynthia Beslin
President, Connections for Women

Business Spotlight

Paige Beyt

Lawyer / Founder / Owner
Casselman Beyt Law Firm, LLC

Paige Beyt is the founder and owner of Casselman Beyt Law Firm, LLC. Paige primarily practices in the areas of Successions, Wills, and Estates, as well as Social Security.

Paige graduated from the Paul M. Hebert Law Center at LSU. During her time there, she was the Pro Bono Chair for the Public Interest Law Society. Paige also competed on several Trial Advocacy teams in state and national competitions, including the American Bar Association's Mediation Competition. She also participated in the Domestic Violence Clinic at LSU, where she represented women seeking protective orders in Baton Rouge Family Court.

Prior to law school, Paige obtained a B.A. in English with a focus in creative writing from LSU. In college, she was the managing editor of the Delta, LSU's literary journal.

In addition to her involvement with the705, she is also a member of the Lafayette Bar Association, the Louisiana State Bar Association, the American Inns of Court, and Connections Professional Women's Networking Organization.

She is married to Paul Beyt, a dentist practicing in Lafayette and St. Martinville.

Rodlyn Cochran

Bizzuka
Website and Marketing Specialist

Websites that Get Results

Do the words attractive, appealing, compelling, and useful describe your website? If not, there's no more important time than the present to re-imagine your online potential. Bizzuka builds your business an engaging website and then hands you the keys.

We start with your company's needs in mind - what you stand for, what makes you unique, and what you want to communicate. We then translate it all into a professional design that will resonate in your industry, whether it's manufacturing, healthcare, government and civil service, professional services or any other.

Rodlyn Cochran is the Website and Marketing Specialist that works with potential clients by asking the right questions through discovery of current situation and learns about your business goals. She helps to align your business goals with a marketing strategy that gets results!

Thank you to our October Luncheon Speaker, Michelle Vallot, for sharing her journey with us and her humor.





***Thank you to all of our awesome members that gave
door prizes at the October Meeting!***



**Bring a door prize!
It's a GREAT way to
promote YOUR business!!**

Jeannine Prather

Gail Wolf

Lisa David - Delta Dental

Michelle Vallot - Zydeco Foods, LLC

Rodlyn Cochran - KATC Communications

Rose Moss - Mary Kay

JoAnn Pugh - Community Activist

Betty Saunier - Mary Kay

***Nanette Heggie - Heggie Investment Partners
Raymond James***

Pat Sonnier

Michelle Veillon - Elder Outreach

News & Announcements

NEW Connections website:

<http://www.connectionsforwomen.net/>

Members... You can bring marketing materials, business cards and brochures/flyers to the meeting and place on the door prize table to promote your business!!

Members... You can email announcements, accomplishments, business tips or share good news to Anita Link and she will share on Connections Facebook page.

Send to: Anita Link - anita@stpierrepromos.com

Connections Directory

Do you still need to update your information for the directory? Do you need to submit a photo? Please contact Paige Beyt concerning ads, ad pricing and/or updated information.

Examples of ad sizes can be seen [here](#).

Connections Board Vacancy

We are currently seeking members for a key role on our board. We are seeking members interested in participating in the Secretary position on the Connections Board for the 2016/2017 year. Please see Cynthia Beslin, Connections Board President, if you are interested in this vacancy.

Faith House, an organization we have donated to, has a list of immediate needs for their shelter.

Immediate Needs: Laundry detergent, dish washing liquid, paper plates, utensils, bowls and cups, towels and washrags, floor cleaner, brooms/mops, diapers (size 4 and 5), sanitary products, ethnic hair care products, Lysol, sheets and blankets (Twin Size)

For women moving out of the shelter, they are also seeking: Furniture (Sofas, beds, dressers, etc.) sheets/blankets, pots/dishes/utensils, kitchen tables/chairs, carseats, fans, and suitcases.

Please contact Mary Usner at (337) 234-2715 for donations or questions.

Mark Your Calendar!

Our next Connections meeting will be on September 9th

Networking and business card exchange begins at 11:30 a.m.
Meeting starts promptly at 12:00 noon at the Petroleum Club.

Future Connections' Meetings:

October 14th

November 11th

December 8th

CONNECTIONS PURPOSE AS BY OUR CONNECTIONS CONSTITUTION

SECTION ONE: TO PROVIDE A PROFESSIONAL, EDUCATIONAL AND PERSONAL SUPPORT NETWORK FOR CAREER-ORIENTED WOMEN.

SECTION TWO: TO PROVIDE AN ARENA IN WHICH CAREER-ORIENTED WOMEN CAN MEET ONE ANOTHER.

SECTION THREE: TO PROMOTE PROFESSIONAL ACHIEVEMENTS OF WOMEN IN THE COMMUNITY.

SECTION FOUR: TO PROVIDE MODELS FOR THE COMMUNITY.

Enjoy yourself at our meeting!!

2016 / 2017 Board Members

Connections Officers

Cynthia Beslin - President
Rebecca Taylor - President Elect
Eugenia Shedrick – Newsletter VP
Rebecca Taylor – Public Relations VP
Paige Beyt – Membership VP
Debra Billeaud – Treasurer
Lana Fontenot - Program VP
Deirdre Detraz – Board Member at Large
Pat Sonnier - Career Achievement
Joann Pugh - Scholarship Chairperson
Lisa David - Arrangements Chair

CONNECTIONS is a monthly newsletter published by the members of CONNECTIONS. For consideration of all information and articles, contact Newsletter Vice President and Editor, Eugenia Shedrick at 337-852-3027 or eugenias@worknet2k.com. If you would like to become a member of CONNECTIONS, contact Paige Beyt, Membership Vice-President at pcbeyt@gmail.com.

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